

Please add the following new claims:

--19. (New) A method for transmitting data via a radio transmitter, comprising:
transmitting at least one Internet address as part of a broadcast from the radio transmitter.

20. (New) The method according to claim 19, wherein the at least one Internet address is transmitted as part of a data signal transmitted with program content.

21. (New) The method according to claim 20, wherein the at least one Internet address is transmitted as part of a data signal transmitted according to one of Radio Data System (RDS) standard and SWIFT/DARC standard.

22. (New) The method according to claim 20, wherein the at least one Internet address is transmitted within a Videotext signal.

23. (New) The method according to claim 19, wherein the at least one Internet address is transmitted within a radio signal according to a standard for one of digital terrestrial radio and satellite radio.

24. (New) A method for receiving data broadcast by a radio transmitter, comprising:
receiving by a radio receiver at least one Internet address as part of a broadcast from the radio transmitter.

25. (New) The method according to claim 24, wherein the at least one Internet address is transmitted as part of a data signal transmitted with program content in accordance with one of Radio Data System (RDS) standard, SWIFT/DARC standard, and Videotext standard.

26. (New) The method according to claim 24, wherein the at least one Internet address is transmitted within a radio signal according to a standard for one of digital terrestrial radio and satellite radio.

27. (New) The method according to one of claim 24, further comprising the step of isolating the at least one Internet address within a radio receiver upon reception of the broadcast data.

28. (New) The method according to one of claim 24, further comprising the step of automatically selecting via a communication interface associated with the receiver the at least one Internet address.

29. (New) The method according to claim 28, further comprising the step of retrieving via the communication interface at least one of the selected Internet address and data available at the selected Internet address.

30. (New) The method according to claim 29, further comprising the step of outputting data transmitted via the communication interface at least one of optically and acoustically via one of the radio receiver and a separate output unit.

31. (New) The method according to claim 29, wherein data transmitted via the communication interface is used to control at least one of the radio receiver, components connected to the radio receiver, and components connected directly to the communication interface.

32. (New) A radio receiver comprising:
a recognition circuit for isolating Internet addresses contained within data received from a radio transmitter.

33. (New) The radio receiver according to claim 32, further comprising a communication interface for selection of an Internet address isolated from received data.

34. (New) The radio receiver according to claim 33, further comprising an evaluation system for data retrieved via the communication interface from a selected Internet address.

35. (New) The radio receiver according to claim 34, wherein the evaluation system generates control signals on the basis of data retrieved from the selected Internet address, to